ACTIVIST ARTISTS
Locating labour in Canadian cultural policy networks

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Cultural labour as policy actors

- Interactive relationship of cultural and industrial objectives in Canadian cultural policy
- Understand the ways in which cultural policy operates as a form of labour market regulation;
- Understand the role labour plays in supporting, contesting and reimagining the concept of the creative economy
The Canadian broadcasting system should

(ii) encourage the development of Canadian expression by providing a wide range of programming that reflects Canadian attitudes, opinions, ideas, values and artistic creativity, *by displaying Canadian talent in entertainment programming*....

(iii) through its programming *and the employment opportunities arising out of its operations*, serve the needs and interests, and reflect the circumstances and aspirations, of Canadian men, women and children, including equal rights...(emphases added)
Let them eat cake

...it seems that the position of television producers is that ... the government should stay out of the decision making process and simply allow cultural producers the freedom to produce works that they, and their broadcast counterparts, deem best...Cultural producers, the argument goes, serve the national good, even if the national doesn’t always realize it, and they should be funded and left to do their own thing (Beaty & Sullivan, 2006, pp. 38-39)
and....ACTION!