THE TRANSNATIONAL CIRCULATION OF THE ‘NEW LABOR’ LITERATURE AND ITS RECEPTION IN FRANCE AND GERMANY

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INTRODUCTION

The union renewal literature in the US

Dynamics of circulation and reception
The producers of the new labour literature in France and Germany

The French literature on trade unions: a segmented field of study

The German literature on industrial relations: a prevalence of industrial sociology
Organizing and collaborations with social movements

Varying intensities of transnational circulation
Establishing works councils in a discount supermarket chain: the Lidl campaign

The limits of institutional trade union cooperation and informal forms of collaboration
DISCUSSION AND CONCLUSION

Introducing new debates in the literature on trade unionism

Varying intensities of reception

A one-way transfer?
THANK YOU FOR YOUR ATTENTION

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