


INTERNATIONAL CONFERENCE


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Regular fee \$19.00 dlls.

Students fee \$ 9.00 dlls.

Registration

<http://www.mnc-conference.org>

MULTINATIONALS AND EMPLOYMENT



June 23, 2010
Hotel Lucerna, Tijuana



www.colef.mx



<http://usmex.ucsd.edu/>



<http://www.fesmex.org>



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El Colegio de la Frontera Norte
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Goals:

The International Conference will present and allow opportunity for discussion of the results of an international comparative survey conducted in Europe (UK, Ireland, Spain, Norway, Denmark), North America (Canada, Mexico), South America (Argentina), and Australia. Provide policy recommendations

Target Audience:

Business associations, maquiladoras, clusters, chambers of commerce, public servants, social organizations, media, professors and students.

Brief description:

Provide global economic competition and the related restructuring of most contemporary workplaces present huge challenges for our understanding of the world of work in the current phase of globalization. Multinational Corporations (MNCs) are at the forefront of the movement of capital, productive capacity and know-how and jobs across borders and within international supply chains. The analysis of their behaviour is critical for understanding the dynamics of management and business in developed and developing economies. The methodological challenge is daunting: how to capture key trends in the management of multinational firms and understand these trends relative to the institutional and organizational characteristics of these firms in comparative contextual context?

On the basis of a survey with the most senior MNC managers dealing with employment practices in their national operations (both domestic- and foreign-controlled), this conference will proceed to international comparisons, with similar surveys in several countries.

**Multinational and Employment:
Challenge the Crisis**

Wednesday, June 23

Location: Salón Domo, Hotel Lucerna, Tijuana

9:00-9:30 hrs. Welcome and Introduction.

9:30-12:00 hrs. Multinationals in the Global Era
Papers presentation

12:00-13:00 hrs. Questions & Aswers

13:00-15:00 hrs. Adjournment and Lunch

Issues to be discuss:

Is there evidence of regionalism in the way MNCs operate?

How do MNCs operate in coordinated market economies?

How are innovations transferred across borders?

What's happening in new developing economies when firms invest overseas?

What is the role of the host country in a MNCs global value chain?

What are the most important issues for managing key personnel in MNCs?

When do companies offshore and when do they not and what difference does it make?

Is labour relations affect the MNCs competitiveness?

To what extend the MNCs need to be adapted to labor relations national context?

What's happening with pay and performance between domestic and foreign MNCs?

What forms of employee representation are taken by MNCs?