


## INTERNATIONAL CONFERENCE


### Participants:


 **Argentina**  
Marta NOVICK,  
Hector PALOMINO,  
Cecilia SENEN,  
Ministerio del Trabajo y Seguridad Social  
Ministerio del Trabajo y Seguridad Social  
Conicet, Universidad de Buens Aires

 **Australia**  
Pauline STANTON,  
University of New Castle, Australia


 **Canada**  
Patrice JALLETE,  
Gregor MURRAY,  
Universite du Montreal  
CRIMT, Universite du Montreal

 **Ireland**  
Patrick GUNNIGLE,  
Ryan LAMARE,  
Jonathan LAVELLE,  
Limerick University  
Limerick University  
Limerick University

 **Mexico**  
Carmen ALCALA,  
Graciela BENSUSAN,  
Jorge CARRILLO,  
Oscar CONTRERAS,  
Enrique DUSSEL,  
Redi GOMIS,  
Alfredo HAULDE,  
Ismael PLASCENCIA,  
María de los Ángeles POZAS,  
Clemente RUIZ Duran,  
Universidad Autónoma de Baja California  
Universidad Autónoma Metropolitana  
El Colegio de la Frontera Norte  
El Colegio de la Frontera Norte  
Universidad Nacional Autónoma de México  
El Colegio de la Frontera Norte  
El Colegio de la Frontera Norte  
El Colegio de la Frontera Norte  
Universidad Autónoma de Baja California  
El Colegio de México  
Universidad Nacional Autónoma de México

 **Norway**  
Christina Roe STEEN,  
Norwegian School of Economics &  
Business Administration, University of  
Victoria Business

 **Spain**  
Javier QUINTANILLA,  
Rocio SANCHEZ,  
Lourdez SUZAETA,  
IESE Business School  
Universidad Autonoma de Madrid  
IESE Business School

 **UK**  
Tony EDWARDS,  
Anthony FERNER,  
Olga TREGASKIS,  
King's College  
DeMontfort University  
DeMontfort University

Regular fee \$19.00 dlls.

Students fee \$ 9.00 dlls.

Registration  
<http://www.mnc-conference.org>

## MULTINATIONALS AND EMPLOYMENT



June 23, 2010  
Hotel Lucerna, Tijuana

 El Colegio  
de la Frontera  
Norte  
[www.colef.mx](http://www.colef.mx)

 CENTER FOR U.S.-MEXICAN STUDIES  
at the School of International Relations and Pacific Studies  
<http://usmex.ucsd.edu/>

 FRIEDRICH  
EBERT  
STIFTUNG  
FUNDACION  
FRIEDRICH EBERT  
1949-2009  
40  
ANOS  
EN MEXICO  
<http://www.fesmex.org>

 El Colegio  
de la Frontera  
Norte

 UCSD

 FRIEDRICH  
EBERT  
STIFTUNG  
FUNDACION  
FRIEDRICH EBERT  
1949-2009  
40  
ANOS  
EN MEXICO

**Sponsors:**

El Colegio de la Frontera Norte  
Center for U.S.-Mexican Studies/IR-PS, University of California, San Diego  
Friedrich Ebert Foundation, Mexico Office  
INTREPID Consortium  
CONACYT Project 55108

**Goals:**

The International Conference will present and allow opportunity for discussion of the results of an international comparative survey conducted in Europe (UK, Ireland, Spain, Norway, Denmark), North America (Canada, Mexico), South America (Argentina), and Australia. Provide policy recommendations

**Target Audience:**

Business associations, maquiladoras, clusters, chambers of commerce, public servants, social organizations, media, professors and students.

**Brief description:**

Provide global economic competition and the related restructuring of most contemporary workplaces present huge challenges for our understanding of the world of work in the current phase of globalization. Multinational Corporations (MNCs) are at the forefront of the movement of capital, productive capacity and know-how and jobs across borders and within international supply chains. The analysis of their behaviour is critical for understanding the dynamics of management and business in developed and developing economies. The methodological challenge is daunting: how to capture key trends in the management of multinational firms and understand these trends relative to the institutional and organizational characteristics of these firms in comparative contextual context?

On the basis of a survey with the most senior MNC managers dealing with employment practices in their national operations (both domestic- and foreign-controlled), this conference will proceed to international comparisons, with similar surveys in several countries.

**Multinational and Employment:  
Challenge the Crisis**

**Wednesday, June 23**

Location: Salón Domo, Hotel Lucerna, Tijuana

9:00-9:30 hrs. Welcome and Introduction.

9:30-12:00 hrs. Multinationals in the Global Era  
Papers presentation

12:00-13:00 hrs. Questions & Aswers

13:00-15:00 hrs. Adjournment and Lunch

**Issues to be discuss:**

Is there evidence of regionalism in the way MNCs operate?

How do MNCs operate in coordinated market economies?

How are innovations transferred across borders?

What's happening in new developing economies when firms invest overseas?

What is the role of the host country in a MNCs global value chain?

What are the most important issues for managing key personnel in MNCs?

When do companies offshore and when do they not and what difference does it make?

Is labour relations affect the MNCs competitiveness?

To what extend the MNCs need to be adapted to labor relations national context?

What's happening with pay and performance between domestic and foreign MNCs?

What forms of employee representation are taken by MNCs?