

**Freedom of Association in Private Transnational Law: How Enforceable are the
Commitments of European Companies in North America?**

PRELIMINARY PROGRAM

DAY 1- OCTOBER 28, 2011

**Session 1. Enforcing European Corporate Commitments to Freedom of Association by Legal
and Industrial Action in the United States**

1. Legal Enforceability of Corporate Codes and Policy

James J. Brudney, Newton D. Baker-Baker & Hostetler Chair in Law (and member of the ILO
Committee of Experts), The Ohio State University College of Law

2. Legal Enforcement of Framework Agreements

Michael Wishnie, Clinical Professor of Law, Yale Law School

3. Enforcement by Industrial Action

Lance Compa, Senior Lecturer, School of Industrial and Labor Relations, Cornell University

**Session 2. Enforcing European Corporate Commitments to Freedom of Association by Legal
and Industrial Action in Canada**

1. Legal Enforceability of Corporate Codes and Policy

Kevin Banks, Director, Centre for Law in the Contemporary Workplace and Assistant Professor,
Queen's University

2. Legal Enforcement of Framework Agreements

Renée-Claude Drouin, Assistant Professor of Law, University of Montreal

3. Enforcement by Industrial Action

John D.R. Craig, Heenan & Blakie and Co-Director, Graduate Program in Labour and
Employment Law, Osgoode Hall Law School

Session 3. European Companies in North America: Perspectives from the Social Sciences

1. Globalizing Labour Relations across the Atlantic? The Role of Institutions and Actors

Michael Fichter, Otto-Suhr-Institut of Political Science, Center for Labour Relations, Free
University of Berlin and

Dimitris Stevis, Professor, Department of Political Science, Colorado State University

2. Freedom of Association and the Institutional Drivers of Corporate Conduct

Kevin Kolben, Professor, Rutgers Business School, Rutgers University

3. Can Multiple Weak Ties Reverse the Social Regulation Deficit? Transnational Labour Capabilities and Multinational Firms

Gregor Murray, Professor and Canada Research Chair in Globalization and Work, School of Industrial Relations, Université de Montréal

4. U.S. Unions and Transnational Organizing Campaigns: Where Do We Go From Here?

John E. Logan, Professor of Labor Studies and Director of Labor Studies, San Francisco State University

Session 4. Practitioner Roundtable I: The View from North America

DAY 2- OCTOBER 29, 2011

Session 5. Enforcing European Corporate Commitments to Freedom of Association by Legal and Industrial Action: The European Perspective

1. Legal Enforceability of Corporate Codes and Policy

[European participant TBA]

2. Legal Enforcement of Framework Agreements

[European participant TBA]

3. Enforcement by Industrial Action

Jonas Malmberg, Professor, Uppsala University

Session 6. Practitioner Roundtable II: The View from Europe

Session 7. Closing Address

The New Theory of the Firm: Power, Knowledge, and Representation in the Corporation

Peer Zumbansen, Professor of Law and Canada Research Chair, Osgoode Hall Law School, York University